



Call to **BAN** gambling ads

Open letter to the Prime Minister & Opposition Leader

Australia has a gambling addiction.

It is not only leading to \$25 billion in annual losses – it is escalating devastating social harm including financial loss, health and mental health issues, partner violence, family break-up and suicide.

There is strong evidence that gambling companies are now grooming our kids by targeting children as young as 14 through social media.

Our children are also being targeted by the tsunami of gambling ads that assault our screens, especially around coverage of our major sporting codes. It is ensnaring a whole new generation of gamblers.

Gambling advertising in Australia is out of control with one million gambling ads being aired on free-to-air television and radio in just one year.

We the undersigned urge the Government and the Opposition to publicly commit to the swift adoption and implementation of all 31 recommendations of the Murphy Report parliamentary inquiry into online gambling.

This includes a 3-year, phased-in ban on all gambling advertising and the banning of inducements and promotions especially around sports betting which are unethically used to ensnare people who want to stop gambling.

Please act now.

Hon John Howard OM AC SSI

*Former prime minister
of Australia*

Hon Malcolm Turnbull AC

*Former prime minister
of Australia*

Lucy Turnbull AO

*Businesswoman and
Philanthropist*

Rosie Batty AO

*Family Violence
Prevention Advocate*

Hon Steve Bracks AC

Former Victorian premier

Hon Jeff Kennett AC

Former Victorian premier

Stephen Hill OAM

*Co-Founder,
Globe International*

Robert Tickner AO

*Former Federal
ALP minister*

Hon Dominic Perrottet

Former NSW premier

Easton Wood

Former AFL champion

Mark Morey

Secretary of Unions NSW

Luke Hilakari

*Secretary of Victorian
Trades Hall Council*

Edwina MacDonald

*Acting CEO, Australian Council
of Social Services (ACOSS)*

Reverend Kanishka Raffel

Anglican Archbishop of Sydney

Father Frank Brennan

Adjunct Professor and Jesuit Priest

Emeritus Prof Mike Daube AO

Health Sciences, Curtin University

Terry Slevin

*Chief Executive Officer,
Public Health Association of Australia*

Dr Zac Seidler

*Clinical Psychologist,
Global Director, Movember*

Rachel Ball

*Chief Executive Officer,
Reichstein Foundation*

Denis Moriarty AM

*Founder & Group Managing
Director, Our Community*

For a full list of signatories, visit agr.org.au

The Alliance is a national advocacy organisation that works to prevent harm from gambling.

